



About us

BoniPharmex is a Swedish company with a longstanding expertise in research and development, regulatory affairs, marketing and distribution of medical devices and food supplements.

Bonipharmex developed a proprietary **Novel Anti-Aging and Healthy Aging Concept** under the registered brand name of FilVel® to enable individuals to naturally optimize their health, turning into reality the message of **“Feel Well with FilVel®”**. Our vision is to combine ancient wisdom with modern science to help customers age healthy and to rejuvenate.

The FilVel® Concept

FilVel® is a comprehensive concept that embraces a holistic view of health and healthy aging. At the center of our well-being *solar system* is *FilVel® Harmony*, a source of vitality and rejuvenation that benefits both body and mind. Just as the planets revolve around the sun, our range of FilVel® products work in synergistic balance with FilVel® Harmony to prevent and mitigate health conditions related to aging.

FilVel® Harmony is the *key* to healthy aging and restores balance and vitality in your life. With powerful ingredients like Ashwagandha, Tribulus Terrestris, Q 10 and Proanthocyanidins, FilVel® Harmony harmonizes the sleep, improves cognitive function, re-establishes a harmonious immune system and protects the cells from free radicals. FilVel® Harmony can be used either alone to maintain both mental and physical well-being for a healthy aging, or together with any other FilVel® products to enhance their specific effects.

- Optimal Balance and Vitality
- Restore the Mental and Physiological Balance
- Reduce the consequences of ageing
- Reduce the negative effects of stress

We deliver high-quality
supplements that help you
mitigate life's health and aging
challenges



The FilVel® Probiotics Series

The FilVel® Probiotics Series have a range of specific health benefits besides generally re-establishing a normal gut flora and an effective immune system.

- FilVel® Bowal is designed to help alleviate inflammatory symptoms related to the stomach and digestive system
- FilVel® Dia, addresses functional disorders and discomforts affecting the intestines and stomach.

We also have a strong focus on women's well-being with

- FilVel® Meno, for women in menopause
- FilVel® Femina for optimal health in the urogenital area.

Growing Customer Base & Distribution Partners

In Sweden, FilVel® is currently available at the leading wholesaler Oriola and is sold through the largest pharmacy chains (Apoteket, Kronans Apotek, Apoteket Hjärtat, Doz Apotek) as well as on leading OTC/RX online pharmacies (Apotea, MEDS, Apohem) and through e-commerce platforms like BodyStore (HSNG).

They are also sold through Bonipharmex' proprietary web-shop: Bonimedics.com



International presence: we are at different stages of entering the following markets: Finland, Switzerland, Netherland, Germany, Austria, UAE, South America, Australia & New Zealand.

Growth ambition

We have already launched five products in 2023 and four new products are under development in 2024.

We plan to have 9 products until the end of 2025 and 29 products until 2030. The company is flexible in developing formulations according to the market's needs or partners' proposals.

This ambitious expansion presents a significant opportunity for distributors and investors to grow alongside BoniPharmex and to tap into a steadily expanding product portfolio and market shares.



**We deliver high-quality
supplements that help you
mitigate life's health and aging
challenges**

Email: info@bonipharmex.com
Website: www.bonipharmex.com

We work with *Quality*

Core Values:

- **Holistic Health:** Products are formulated to address physical and mental aspects of health and aging
- **Sustainability:** Environmental responsibility, from ingredient sourcing to packaging.
- **Quality:** We use only the purest, most effective ingredients that meet the highest industry standards and manufacture in Europe under strict EFSA regulations and ISO Standards
- **Progressive Approach:** Continuous investment in research and development to create cutting-edge formulations.
- **Transparency:** Dedication to providing customers with clear, transparent information about products and manufacturing processes.

Certificates & Approvals:

1. EU GMP Certificate (European Union Good Manufacturing Practices)
2. Free Sales Certificate
3. Approval from Swedish Health/Food Authority (Livsmedelsverket)

Quality standards:

1. **EFSA (European Food Safety Authority):** By adhering to EFSA regulations, we demonstrate a commitment to product safety, quality, and transparency:
 - We ensure that our products meet EFSA's safety standards and do not contain any unsafe or prohibited ingredients.
 - We comply with EFSA's regulations around the labeling and advertising of our products, including the types of health and nutrition claims based on scientific evidence that has been reviewed and approved by EFSA.
 - We operate within the regulatory framework established by European Union food laws.
2. **HACCP (Hazard Analysis and Critical Control Points):** Our manufacturing processes adhere to HACCP principles, ensuring food safety.

Products' Quality & differentiation

Ingredients: We supply only the purest, most effective ingredients from high-standard sources. All our products are:

- Non-GMO (do not contain genetically modified ingredients).
- Vegan and do not contain any animal-derived ingredients.
- Allergen-free (free from common allergens like nuts, soy, dairy, or shellfish)
- Artificial Preservatives Free

Formula:

- Carefully selected mix of botanicals, vitamins, minerals, probiotics and prebiotics.
- Their mix shows a synergistic effect which is not observed when taken separately.
- The combination eliminates the need to take many pills every day.
- The carefully selected mix maximizes nutrient absorption in the body.
- Having prebiotics with probiotics increases and maintains the population of beneficial bacteria.
- A safe approach to managing symptoms, for those concerned about hormone replacement therapy

